BEWLEYBOOKS

ASPIRE TO INSPIRE

Kaye Bewley M.A.

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BewleyBooks – Aspire to Inspire
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BEWLEYBOOKS

1. INTRODUCTION

You obviously want to write or have written a book. That must mean you have a wish to inspire the world and make it a better place through your writing.

This guide has been created to help you find out what BewleyBooks can do for you and what it does to get your manuscript written, published and promoted.

Go ahead and get started.

2. HISTORY

FOUNDATION STONES

BewleyBooks was founded by me, Kaye Bewley. I always wanted to give a little back to the world and achieved this through psychology workshops, presentations and talks and, subsequently, articles, blogs, vlogs and books. Each are designed to help people heal quickly and under their own control.

Achieving your dream is never an easy process. Writing a book and getting it published and promoted is wonderful thing to achieve. If you are dedicated enough to get your book to a stage where they can type 'THE END' at the end of it, you are truly an inspirational individual who deserves special treatment.

You'll have heard that everyone has a book inside them. But have you heard how many years to get a book out of them? Not only out, but on the bookshelves of other people's homes, too! It takes a number of qualities: dedication, patience, determination, diligence, intelligence and a great many other attributes. All these will keep you focused on the goal ahead. Because, trust us, that goal finds a way to keep disappearing!

After many years of hard work, and learning from the process, I decided to encourage other authors to get their work out of them too. But I wanted to focus on something special that would help in some way to change the world for the better. Hence, the reason for setting-up BewleyBooks as a platform for writers to get involved in that process.

If you are determined, and your heart is set on becoming an author, BewleyBooks offers a platform from which to spring. I actively encourage you to put your ideas forward by using the BewleyBooks platform to inspire the world to change for the better.

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3. BEWLEYBOOKS LOGO

The BewleyBooks logo represents an open book. Blue/green pages on one side representing how you have probably felt in securing a publisher for your own work. Then red/gold pages on the other, which represents how we may be able to get people to read your book and generate a few pennies for you in the process.

4. AUTHORS

WRITERS OF SUBSTANCE

All the writers in the BewleyBooks stable have written books to inspire change. A change for good on this planet. Whether that be in the form of a memoir that gives others courage for and trust in the future, or an instruction manual that galvanises people to action, offering practical, workable advice for making change happen within the self as well as in the outside world.

Steve Kemp was one of BewleyBooks first authors. With his fictional stories he creates a link to the 'other world' through compassionate tales about love, loss and an unending friendship – all written from personal experience during his time as a fire-fighter. Bill Geringswald, a businessman and military veteran, confirms our fears about the world we live in and constructs a blueprint to rectify it. Meanwhile, Nigel Lesmoir-Gordon's work focuses down on the infinitely impossible universe we don't even realise exists until we pay attention to it.

Each of these authors understands that BewleyBooks is a small platform but that it strives for equal, or better, positioning of their work amongst the millions of others out in the big wide world.

While BewleyBooks has a couple more authors in the pipeline, we also promote the work of writers who have already published their own books. If you would like to join them in using the BewleyBooks platform to help to inspire change for the better, please do get in touch.

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5. WORKING ON YOUR WORK

PREPARE, PUBLISH, PROMOTE

To hire BewleyBooks' service, there are a number of options available to you. Make us happy by signing-up to one of our various social media platforms and, if you like you can support us more by becoming a patron of the arts by following us on Patreon. You can also use our freelance service by ordering directly from the Services page on BewleyBooksPlus.com or, you can order an article, blog or e-zine to be written via our Fiverr.com page. BewleyBooks will then do as you wish with your work in order to get your manuscript ready for publication. View the links below:

https://www.bewleybooksplus.com/services
https://www.patreon.com/bewleybooksplus/posts
https://www.fiverr.com/bewleybooks

BewleyBooks uses the best channels for publishing, so that you have as much exposure to the buying public. We will broadcast your work for inclusion in the electronic catalogues that are sent to thousands of points of sale. By connecting you to more wholesalers, retailers and booksellers, plus our ability to promote you through our own internet social media relationships – this will all help to make it easier for buyers to find your titles.

As we have invested heavily with time, effort and skill as well as providing a platform for your work, we also have a vested interest in securing sales for your book. For this reason, we will help you all we can to promote your work on all channels available while giving you guidelines to achieve this for yourself.

COSTS & FEES

While we don't pay you an advance for your work, we equally don't want you to pay for the service. You don't pay a thing from your own pocket towards the publishing and promotion costs.

The BewleyBooks remit is as a small press publishing platform and the only fee it has covers costs incurred and the time invested for our skills and experience. This percentage is taken from each book sold not from your pocket. You'll get an idea of what is financially viable in section 12.

When you become an author of BewleyBooks, you don't have to order any books yourself either. Once we've published your book, we provide you with ten FREE paperbacks. You only order what you need for your own purposes whenever you wish.

Because every book is a 'wanted' book, your money is not tied up with stock or on shipping unless there's a confirmed sale. There's also a fast turn-around on orders as they are typically shipped within 48 hours, and often as little as 24 hours, from the moment someone orders your book.

Normally, when a title fades, it typically goes out of print, thus ending its life of profitability. With BewleyBooks service your titles are always considered in-print and immediately available - so you never miss a sale. Our way of working allows you to affordably offer your books in large-print or other versions, expanding your sales on titles already in your catalogue. We also market to libraries and independent book stores around the world, therefore providing you with an ongoing stream of steady income over the long-term.

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6. GETTING YOUR WORK READY

PREPARE

As well as researching the market, finding authors to promote and building contacts, BewleyBooks is focused on an author's work. Here's a very brief guideline for what we do for you:

- Quality assessment of, and risk investing in your work at our expense
- Edit, design the layout of the your work to meet market needs
- Purchase ISBN for wider distribution
- Locate appropriate cover design for your work
- Produce source files for use on multiple platforms

7. PUBLISHING YOUR WORK FOR SALE

PUBLISH

In order to publish an author's work, we liaise with printers and third-party sources. This is what we can do for you:

- Negotiate and manage contracts between you (the author) and your agent
- Source production specialists, resellers and end-users
- Specify, buy and oversee supplier skills - to produce, print and help promote your book
- Exploit new technology, adopt new systems, products and services to get your book formatted

8. SELLING YOUR WORK

PROMOTE

We get your book prepared for printing and then publish it, however, promotion acts as a big part of getting your book into the hands of readers. Here's what we do:

- Build a worldwide sales network
- Market and sell your work to intermediary resellers (retailers, distributors and wholesalers)
- Provide you with an author web page on the BewleyBooks website
- Help you set-up your social media platforms (Twitter, FaceBook, LinkedIn)
- Produce a video to promote your book
- Help you secure book signing sessions and presentation material
- Assist you in promoting your work to the wider audience
- Fulfil orders, distribute your work in many forms
- Collect and make royalty payments

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PUBLISHED AUTHOR

To ensure the best possible presentation and sales of your work, you should prepare your own marketing of your work. We will assist you wherever you need our help, but here are a few suggestions to begin your journey:

- Prepare your blog (once a week is ok)
- Create your own newsletter
- Get your social media (Twitter, Facebook, LinkedIn, Pinterest, Instagram) platforms up-to-date and focused on your work
- Create your own website
- Contact local bookstores for possibility of presenting/selling your work
- Attend writers groups, conferences and workshops
- Create your own promotional material (business cards, letterheads and compliment slips)
- Join the Authors Guild in your home country
- Secure your own Copyright
- Partner with other authors for events and book tours
- Attend book fairs and promote your work
- Contact local newspapers, radio and television stations, find an 'angle' and ask if you can come in and talk about your work
- Work with your publisher, keep in contact and don't expect miracles

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9. DISTRIBUTING YOUR WORK

BewleyBooks publishes your work through a network of distribution companies that have links with thousands of wholesalers who connect with bookstores and libraries the world over. Your book is also publicised in a worldwide database/catalogue.

We are also connected to **INGRAM's Global Connect** programme which enables your book to be produced local to your own country, thereby saving on delivery times and costs. We make your work available to markets in America, Australia, Asia, Africa, Europe, and the UK. To give you an idea, here are a few that will promote your book via their book stores or websites:

UNITED STATES OF AMERICA

- A Book Company LLC
- All Romance eBooks
- Amazon.com
- Artech House
- Baker & Taylor
- Barnes & Noble
- Better World Books
- Completebook.com
- Covenant
- Diesel eBooks
- DMC
- Early Access Inc. dba eBooksPie.com
- eBookMall
- Espresso Book Machine
- Hastings
- Ingram
- Kobo Books
- Lybrary.com
- Mardel, Inc.
- MBS Books (eBook)
- Mobile Systems Inc
- NACSCORP
- Parable
- TreeFree Mobile
- WaveCloud
- XAMOnline

UNITED KINGDOM

- Adlibris
- Agapea
- Amazon.co.uk
- Aphrohead
- Bertrams
- Bilbary
- Blackwell
- Book Depository Ltd
- Books Express
- Coutts Information Services Ltd
- Designarta Books
- Eden Interactive Ltd
- Gardners
- Mallory International
- Paddle
- Paperback Shop Ltd
- Superbookdeals
- The Book Community Ltd.
- Trust Media Distribution (formerly STL)
- W&G Foyle Ltd.
- Wrap Distribution

AFRICA & ASIA, TOO

AUSTRALIA

- ALS
- Booktopia
- DA Information Services
- Dennis Jones & Associates
- Emporium Books Online
- Fishpond
- Footprint Books
- James Bennett
- Peter Pal
- The Nile

EUROPE

- BOL.com
- Bookshop Krisostomu
- Campus eBooks
- DEA Media Group
- Feedbooks
- Libri.de Internet GmbH
- MobiLire
- Mogul View Media
- Riifr
- Tradebit
- txtr GmbH

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10. NIELSEN BOOK AND SMASHWORDS REGISTRATION

We also register your book with Nielsen Book service which informs wholesalers, booksellers and libraries in over 100 countries. This registration process allows your book to be bought and sold electronically and physically regardless of location or size. While the Ingram distribution network is huge, we also market your e-book through SmashWords who, in turn, promotes your book via a Premium catalogue sent out to thousands of booksellers across the world. They publish your work in multiple formats for uploading on a huge variety of hand-held and desktop devices where customers can read your books on their iPad, iPhone, Kindle, Nook, Kobo Reader, Sony Reader, personal computers, smart phones and a host of other new devices about to come onto the market. They also distribute to Apple (51 countries), Barnes & Noble (US and UK), Kobo (around the world), Sony, Flipkart (India), Diesel eBook and Baker and Taylor, Blio and the Axis360 which distribute to libraries.

11. PHYSICAL VS DIGITAL BOOKS

We have found that e-books are not the big sellers that people say they are. Not yet, anyway. They have potential to take over the physical book market, but presently they account for about 20% of book sales on the market today. Why is this? Many people cannot get away from the fact that they like to have a physical book in their hands. People like the physical sensation of turning the page, holding it in their hands, smelling it, and reading it in the bath as well as on the bus.

However, print and e-books together are a good bet. Using both formats acts like an additional promotional tool for your work. The more platforms we can distribute to, the better the chances you will get at being seen by a browser (potential reader).

Amazon is not the only book platform! People think because Amazon has dominated the market for such a long time, during the past five years (since 2010), they are the only ones around! Unfortunately, Amazon has seen a dramatic decrease in its market share of books – digital and print. They used to hold 90% of the bookselling profits. Now that has been lowered to 50%. This, we believe, is a good thing! The more competition a company has, the more incentive they have of providing an effective, efficient and affordable service to its customers. BewleyBooks doesn't believe in the philosophy of a monopoly. We believe in freedom to promote your book on whatever platform is available in whatever country all over the planet.

Think of the book publishing business as a fruit tree. It takes time to get that fruit from that tree. First you have to plant the darned seed, then you have to water it, nourish it, nip it into shape, keep the bugs away and ensure it is healthy and growing well. Once the fruit grows, let it ripen and then pick when it's ready. Your book is very much to be seen in this light. Give it the gift of your time. It took time to write it, now give it time to promote itself.

Once your book is launched, that isn't the end of your promotion. You need to keep on promoting it by promoting yourself as an author. It's a never-ending business pet that must be continually fed. But, don't worry, we'll help you!

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12. PRODUCTION COSTS

A lot of work goes into preparing, publishing and promoting your work to get it before the eyes of the reader. Here's an idea of the average costs involved for one 80,000 word book released on Kindle and in paperback:

DEVELOPMENT WORK:	APPROXIMATE COST:
ISBN fees	$125
Illustrator's fee	$500
Illustration permission fees	$500
Artist drawing fee	$500
Securing cover design fee (depending on cover chosen)	$ 50

EDITING:	APPROXIMATE COST:
Editorial advice fee	$2,500
Typesetting fee	$1,400
Copy editing (cover blurb)	$850
Corrections fee	$250
Proof sets fee	$80

FORMATTING FOR PRINT AND DIGITAL PLATFORMS	APPROXIMATE COST:
Set up fee	$25
Tables fee	$50
Scan line fee (interior and cover)	$75
Formatting for print and digital	£1,500
Print/paper digital fee	$80

MARKETING AND SALES	APPROXIMATE COST:
Worldwide (North, Central, South America; UK; Europe; Middle East; Africa; Asia; Australia; New Zealand; Germany; Brazil; India) press release	$1,250
Book review requests	$400
Correspondence and sample chapters to booksellers	$85
Interview questions for author review	£250
Discount to publishers	20%-50%
Author website page for the life of the book	£60

A quick tally of the overall costs to the publisher on behalf of the author, amounts to around the sum of $10,500. **BewleyBooks does *not* charge the author for these services.** Instead, BewleyBooks charges a percentage from each book sold to cover sundries, expenses and work listed above. You'll note we don't include a proofreading fee. Chiefly because we like to receive clean copies that are ready for print. Proofreading we believe should be a joint venture with the author willing to provide the best possible final copy. Also, the editorial advice is mainly that. Advice. We don't push authors to accept our direction. BewleyBooks works by the ethos that the work is the product of the author and we undertake minimal interference with the author's words. The more work you do to present your final copy, the less it costs us, therefore, the more you get paid.

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13. RISK OR REWARD?

TRANSPARENCY
BewleyBooks works for you under a transparent umbrella. The service is simple. It operates like a 'no win no fee' programme - in a nutshell, it goes like this:

1. You write your book
2. You use our expertise, skills and knowledge to get into print
3. You use BewleyBooks site to market your work

FEES
As you can see from the costs in the previous section, producing a book is not cheap. However, BewleyBooks has officially been set-up as an Independent Small Publishing Platform and, therefore, is *not* a Vanity Publisher. Hence, *no up-front fees*! However, there are costs involved and it goes something like this:

Each book sold, hard expenditure costs are deducted (detailed in the Terms and Conditions)
After costs, remaining balance is split (see the charts below to make a comparison between the old- and new-type publishing compensation for authors and how BewleyBooks manages it for you). For this reason, you are given ten books for FREE, after which you will need to purchase any books you need. You can purchase them from us, we advise a pack of 28 to begin with and we will only charge you the actual cost of printing and shipping. You can then use these as promotional tools to send as freebies to journalists, libraries and local news and radio stations.

If your book doesn't sell - BewleyBooks doesn't make anything either. In fact, we're out all the costs!

However, a number of clients have asked if we could provide a fee-paying service to *Fast-Track* your work. We can provide this for you through our Freelance service.

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14. MARKETING

LAUNCHING YOUR BOOK

Launching a book is easy, when you know how. There's a whole process for it and we help you every step of the way. The marketing of your book starts when you sign the Agreement form. We begin to promote you, as the author, well before your book is published.

The publishing process can take anything up to a year or more. That time is not wasted! We use it to get your name known on the publishing circuit, in preparation for the release of your book.

We have some important 'tick lists' or check sheets that we give to you, once you become a BewleyBooks author. This is so that you can get involved in your own promotion. We know that many authors are reticent at promoting themselves, preferring instead to be humble about their own talents. However, we encourage you not to be shy about it. People want to know the author behind the book they have read.

Always remember this: You are your book's biggest marketing tool!

ONLINE PRESENCE

While BewleyBooks does all the background work for you – promoting to wholesalers, book stores, libraries, journalists and the like, each author gets their own web page on the BewleyBooks site. Through that, you as an author can promote your work by referring people to it. Call it your author platform.

We also register your work to many other platforms such as Amazon, SmashWords, Kobo, Nook and will give all the information available that may be of interest in offering a platform for your work.

If you don't already have them, we can set-up social media accounts for you, we particularly encourage you to set-up a personalized Facebook Group from which you can organize and get involved with as much as you prefer. Once we get these organized, we won't get too involved unless you ask us to.

WORKING ETHOS

BewleyBooks gives authors the opportunity to make choices about their work. If its authors are happy, BewleyBooks is happy. BewleyBooks also reserves the right to be honest about your work - even if it hurts.

On the following page, we've drawn up a few pictorial diagrams so that you can see what 'bang you get for your buck' – i.e. what you get for the work you put into your book. Note the 40% for the wholesaler can change for discounts on book sales. We will always negotiate with you, the author, first. Any percentage reduction we make to the wholesalers is passed on, as royalties, to you. However, the higher the percentage offered to wholesalers, the more sales your book may make. We can always adjust this to suit you. *Note: New Publishing Payments = Self-Publishing.*

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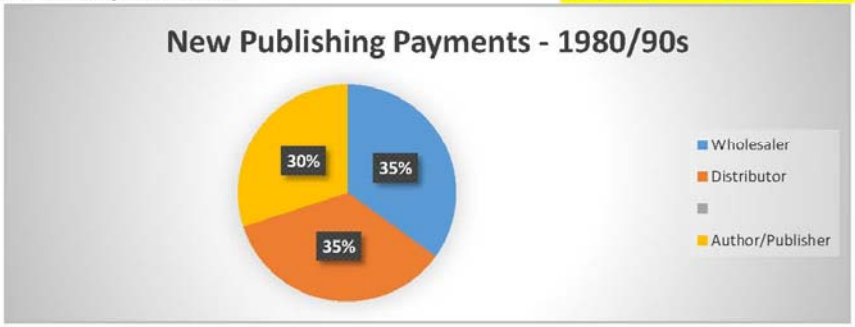
OLD PUBLISHING PAYMENTS TABLE

Recommended Retail Price of Book		£	25.00	
Wholesaler/Bookstore - Discount to bookstores/libraries	Wholesaler	40%	£	10.00
Distributor fees set-up/processing fees, costs in production/advertising and register	Distributor	30%	£	7.50
Publisher fees for editing/proofreading/pageset up/cover design	Publisher	25%	£	6.25
Author	Author	5%	£	1.25

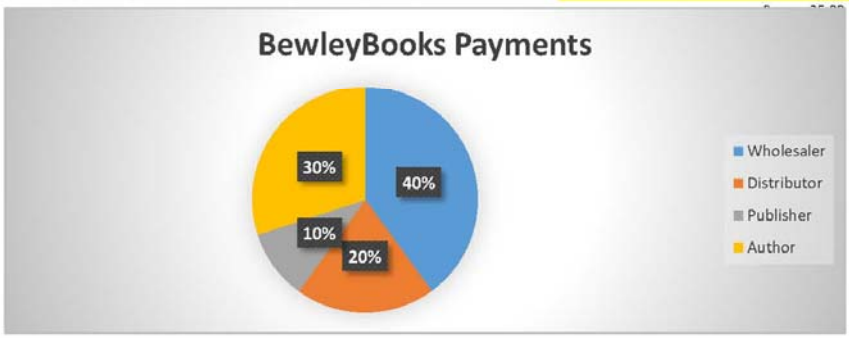
NEW PUBLISHING PAYMENTS TABLE

Recommended Retail Price of Book		£	25.00	
Wholesaler/Bookstore - Discount to bookstores/libraries	Wholesaler	35%	£	8.75
Distributor fees set-up/processing fees, costs in production/advertising and register	Distributor	35%	£	8.75
Publisher fees for editing/proofreading/pageset up/cover design				
Author - undertaking the Publisher's role	Author/Publish	30%	£	7.50



BEWLEYBOOKS

Recommended Retail Price of Book		£	25.00	
Wholesaler/Bookstore - Discount to bookstores/libraries	Wholesaler	40%	£	10.00
Distributor fees set-up/processing fees, costs in production/advertising and register	Distributor	20%	£	5.00
Publisher fees for editing/proofreading/pageset up/cover design	Publisher	10%	£	2.50
Author - doing the thing you love the best - writing and talking about your book	Author	30%	£	7.50



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15. AUTHOR'S SOCIAL MEDIA EFFORTS

If you're not used to social media, then please do get involved in just three channels to start with. LinkedIn, Twitter and Facebook.

The clue is in the first name of the tag line: Social. All these media platforms are intended for you to socialize with people. Put a face to a name and allow yourself to connect with your fans as a human being.

LinkedIn is a business platform, though there are an increasing amount of people posting pictures that belong on Facebook. What we mean by business use is that businesses, large and small treat LinkedIn like a marketing tool for their businesses. To help others notice the service or the product they can provide to the world. As an author, your product is your book, your service is you.

Facebook is chiefly for friends and family, however, there is an option to create your own 'Shop' or 'Group' where you can promote your books and book signing sessions and any conferences or presentations you make or anything of value that you do in the community.

Twitter is a tool to use to tweet about all these things that you are doing. The best way to build your following on Twitter is just to 'be yourself'. We don't recommend following hundreds of people in the hope that they will follow you. The key is to find like-minded people who work in a similar industry, have similar hobbies or a distinctive character trait that you feel an affinity with. Once you have proved yourself to these people, by following, liking or commenting on their posts, they will begin to share your stuff with their followers. And that's how you build-up your following. Just tell them something interesting about your day, or something that you have found fascinating or funny. Others might find it so, and share that with their friends.

When you have finished writing one book, write another. The author who publishes multiple books has a better chance of establishing a firm readership base. Especially if you write a 'series' based on following the life and escapades of one character.

What we do at BewleyBooks is use your book as a marketing tool. Every link on your web page belongs to you and will promote you and your books. As our list of authors grows, inside the back page of your book you will find a list of books published by BewleyBooks. This is aimed at helping other authors, and you, to sell more books.

BewleyBooks will send press releases out to help promote your book. We will also create a Press Kit for the media. However, you are encouraged to write about your book too. You've written a book, now go a step further and use your writing skills to tell the press about it. While BewleyBooks concentrates on sending press releases to journals, magazines, newspapers, television and radio stations, book stores and libraries, you can visit these platforms as well.

We advise you to promote locally rather than nationally. The mass-media type of barrage, we feel, is a waste of money. It can be like putting one drop of water into an ocean. Local media, however, likes to promote local lads and lasses and can give you a 'big splash' across the centre pages for free.

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Becoming an author requires great courage, creativity, sacrifice and perseverance. It is inspiring! However, please *don't think that your book is going to sell millions of copies immediately*. Why? Have you ever stood on a sandy beach near the ocean? If I said to you, count the grains of sand, you'd say 'impossible!' – this is what it is like attempting to sell a book.

Instead, think of your book as a slow burn and gentle rise. That way you won't get frustrated, but pleasantly surprised over time. I'll tell you why.

Traditional publishers put what is known in the trade as a 'death clock' on each book that they publish. As soon as a book is published it is marketed for distribution and promoted for 'pre-orders'. Book shops buy in bulk. They promote the book. They calculate how much floor space is taken up in the stock room and on the shelves against how much they are selling on a weekly or monthly basis. If it doesn't sell, the book goes back to the publishers to be pulped or sold on to book stores that do 99p promotions.

This death clock begins the moment it's released into the bookstores, then ends two weeks later. If it hasn't sold 'enough' books in that time, your book will be pulped.

BewleyBooks publisher takes your book and puts it on the shelf – forever – if you wish.

We offer a simple Agreement between author and publisher that lasts between five to ten years – but you are free to discuss options with us. We've put time and money into producing your work, which costs us in the region of about $10k for each 70,000 word book. The royalties we get from your book in the short run, will not cover this amount. This is why we estimate it will take a while before your book starts to sell widely.

We cannot pay you royalties until the bulk of this sum is settled. When that sum is fully paid up, you get your percentage return on each sale. We will keep marketing your book until you want to leave us to use another service elsewhere. If you want to stick with us, great. We'll keep you promoted on our shared platform for all time if you want.

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16. TIMESCALE OF EVENTS

EVENTS TOWARDS PUBLISHING YOUR WORK

Many authors approach publishers in the hope that their work will be immediately acceptable and printed/published within a couple of months. However, while this is possible for an author to complete on their own via the Kindle and CreateSpace platforms, a reputable publisher will require a longer time-frame in which to do your work justice.

There is no magic formula set-in-stone involved in publishing your work and the proposed schedule below gives a rough idea of the time-scales required, from receipt of your manuscript through to final publish and print.

SCHEDULE FROM RECEIPT OF MS TO FINAL PUBLISHING:

TIMELINE	TASKS
6 weeks	Editorial advice and collaborative proofreading with author
6 weeks	Copy editing (cover blurb) Cover and marketing copy written
4 weeks	Typescript/design and layout of interior Picture research/clearance of permissions for cover Cover proofs
4 weeks	Typesetting
6 weeks	First page proofs (3 weeks for checking) Index preparation/proofing
8 weeks	Marketing, press-release and promotional aspects begins (which overlaps with the following tasks)
4 weeks	Revised proofs/index proofs Passed for press Scan interior/exterior
4 weeks	Advance proofs from printer Collaborative proofreading with author for final errors/omissions
4 weeks	Publication and final press run

From the above diagram you can see this amounts to around 46 weeks. Therefore, as this is not a strict time-table (other author's work is being worked on too, during that time-scale, plus holidays/illness days – we're human after-all - etc.), an author is looking at working with the publisher for a little over a year. This is providing the work is reasonably presented and doesn't need a drastic edit/proofread.

Whichever publisher you are able to secure for your work, each will abide by a certain responsibility to secure the best possible presentation, platform and promotional aspects of your work.

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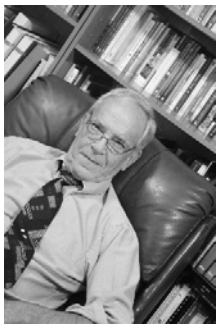
17. AUTHORS ASPIRING TO INSPIRE

HERE'S A SELECTION OF AUTHORS AND BOOKS WE'VE PUBLISHED SO FAR …

A fire fighter, Steve Kemp has experienced the loss of close colleagues and family members while in the line of duty. Instead of dwelling on the circumstances he faces, he has turned to helping others with their grief and failure by writing a paranormal thriller that offers comfort and redemption.
His debut novel 'Harry Dennison' is available on all platforms and in all good bookstores worldwide.



Bill Geringswald, is a Vietnam Veteran and retired business consultant who has travelled the world analysing and restructuring failed business models. He now prefers philosophy to fighting on the fields or in the boardroom and Infinite Possibilities – A Spiritual Awakening is his gift, through God, to the world.

Nigel Lesmoir-Gordon is an award-winning film director, producer and an author of both fiction and non-fiction books. He has co-written 'Colours of Infinity' with Arthur C. Clarke and has written the acclaimed biography of Benoit Mandelbrot 'Clouds Are Not Spheres'. His work has been broadcast in over 40 countries.

Kaye Bewley is an author, publisher and psychotherapist. She has written extensively for fiction and non-fiction with her primary topic focused on psychology of human mind and emotions.

Want to be part of the BewleyBooks aim for change? If you have aspirations to change the world for the better and an inspirational way to give that information then please do get in touch!

Write a query first, then copy the following form, scan/copy and email to: admin@bewleybooks.com

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18. YOUR BOOK DETAILS

GIVE US A GENERAL PICTURE OF YOUR WORK

When you give us details of the type of work you have produced, we will be able to give you an idea if we are able to work for you. Remember the remit of BewleyBooks: *'Aspire to Inspire'*. We accept fiction and non-fiction – but we ***do not*** accept unnecessary violence, sex or horror.

NAME: _____ EMAIL: _____

	DESCRIPTION
Non-fiction: Comedy, humour, romance, historical, crime, thriller, mystery, action, adventure, western, war, magic, realism, fantasy, other	
Fiction: Self-help, improvement, practical how-to, food, drink, history, science, academic, business, life-writing/memoir, biography, autobiography, diary, blog, travel	
Word count	
Photographs	Number of photographs:
Artwork	Number of pieces:
Chapter listing	

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Style: informal, formal, academic, inspirational, informational, encouraging, shocking, other	
Book Proposal	Please attach on a separate sheet
Short 100 word synopsis	Please attach on a separate sheet
One sheet 300 word synopsis	Please attach on a separate sheet
Website address	
Blog and number of followers	
Talks/seminars held	
Book launches held	
Radio interviews held	
Book signings held	
Presentations made	
Agents approached/rejected	
Publishing routes attempted	
ISBN purchased	
Testimonials and reviews from readers	
Articles written/published	
Approximate number of books sold to-date	
A short (200 word) bio about you	Please attach on a separate sheet

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